



Association of **DESK** and **DERRICK** Clubs



**68th Annual ADDC Convention
and Educational Conference
September 25 - 28, 2019**

**Marriott Country Club Plaza
Kansas City, Missouri**

Hosted by Central Region Desk and Derrick Clubs



Association of Desk and Derrick Clubs

Desk and Derrick Members and Friends,

2019 ADDC President Terry Ligon and the members of the Central Region would like to invite you to attend the 68th Annual ADDC Convention and Educational Conference at the Marriott Country Club Plaza, September 25—28, 2019.

Join us in Kansas City, MO, a vibrant city with many educational, historical and fun activities. Enjoy wonderful restaurants, scenery, and music unique to this city. Reconnect with familiar faces and make new lifelong friends.

This year we will be shaking things up a bit and offering field trips and seminars on both Wednesday and Thursday. You will find plenty of activities to fill your days and evenings in KC. How about learning about the Port of Kansas City, or visiting the Steamboat Arabia? If that doesn't tickle your fancy, you can tour Subtopolis, an entire city underground. Also available is a trip to the University of Kansas' Petroleum Department and the Holladay Distillery. We think you will have a hard time choosing between all the exciting trips planned for you.

If staying at the hotel is more your speed, then you'll be delighted to know that 3 of the 4 seminars being offered to you are absolutely free! If you have a small but mighty club, the Small Club seminar is the one for you. Would you like to learn more about using social media? Sign up for Social Media Marketing: Facebook and Twitter, presented by Alicia Young. Want to learn about the infamous gangsters of KC, then we have a seminar for you. Have you run out of ideas for club programs? Register for Programs, Programs! Get your programs here.

After a long day of business meetings and an Industry Luncheon, we will be off to the American Jazz Museum. With a live band and interactive museum, you will be able to learn the evolution of Jazz and hear some amazing tunes! Our event will be complete with some official KC BBQ!

We look forward to seeing you in Kansas City, Missouri September 25-28, 2019. Better yet, come early, or stay later so you can visit some of the many interesting sites we couldn't pack into convention time. Come and truly experience how we do KC!



TENTATIVE AGENDA

Monday, September 23, 2019

8:00 am - 5:00 pm Board Field Trip
6:00 pm - 8:00 pm RD Elect Training

Tuesday, September 24, 2019

8:00 am - 5:00 pm ADDC Board Meeting
12:00 pm - 8:00 pm Registration
6:00 pm - 10:00 pm ADDC Educational Trust
6:00 pm ADDC Board Dinner

Wednesday, September 25, 2019

6:00 am - 8:00 am Registration / Hospitality / Club Sales
8:00 am - 5:00 pm GM / Hallmark Museum / Union Station Field Trip
8:00 am - 2:00 pm Magellan Pipeline / WWI Museum Field Trip
8:00 am - 5:00 pm Mid Missouri Energy Ethanol Plant / Farm Field Trip
3:00 pm - 5:00 pm Gangster tour of KC
5:00 pm - 7:00 pm Free Seminar - Programs! Programs! Get Your Programs Here!
5:30 pm - 8:00 pm Registration / Hospitality

Thursday, September 26, 2019

6:00 am - 8:00 am Registration / Hospitality / Club Sales
8:00 am - 5:00 pm Certification Class - Marketing
8:00 am - 1:00 pm Port of KC / Steamboat Arabia Field Trip
8:00 am - 2:00 pm Subtropolis / Kaufmann Stadium Field Trip
8:00 am - 5:00 pm University of Kansas / Holladay Distillery Field Trip
9:00 am - 12:00 pm ADDC Foundation Meeting
3:00 pm - 4:00 pm Free Seminar - Helpful Hints for Small Clubs

Thursday, September 26, 2019 (continued)

4:00 pm - 5:00 pm Free Seminar - Social Media Marketing: Facebook & Twitter
5:30 pm - 7:30 pm President's Receptions

Friday, September 27, 2019

6:00 am - 7:30 am Hospitality / Registration
7:15 am - 7:45 am Delegates / Alternate Registration
8:00 am - 8:30 am Opening Business Session
8:30 am - 10:00 am Energy Symposium
10:00 am - 11:30 am Business Session
11:30 am - 12:00pm No Host reception
12:00 pm - 1:30 pm Salute to Industry Luncheon
2:30 pm - 5:00 pm Business Session
5:00 pm - 6:00 pm Club Sales
6:00 pm - 9:00 pm Ice Breaker

Saturday, September 28, 2019

6:00 am - 7:30 am Hospitality / Registration / Club Sales
7:45 am - 8:15 am Delegate / Alternate Registration
8:30 am - 11:30 am Business Session
11:30 am - 12:00 pm No Host Reception
12:00 pm - 1:30 pm Membership Recognition Luncheon
2:00 pm - 4:00 pm Business Session Resumes (if necessary)
2:00 pm - 5:00 pm Hospitality / Club Sales
3:00 pm - 5:00 pm ADDC Board Meeting
3:00 pm - 6:00 pm Club / Board Photographs
6:00 pm - 7:00 pm No Host Reception
7:00 pm - 10:00 pm Banquet

Sunday, September 29, 2019

6:30 am - 10:00 am Hospitality

FIELD TRIPS

1. GM / Hallmark Museum / Union Station Tour

8:00 a.m. - 5:00 p.m.

Wednesday, September 25, 2019

Cost: \$ 75.00 / person

Take a short bus ride to the GM stamping and assembly plant in Fairfax, KS. The facility was the first plant produce both jet fighters and automobiles at the same time. From there travel to the Hallmark Crown Center complex where at the center you will visit the Hallmark Visitors Center. After learning about “caring enough to send the very best”, lunch at Fritz’s Railroad Restaurant, where their world famous burgers are always cooked to order. And delivered by a model train.



The last leg of your trip will take you to Union Station - Kansas City’s hub of culture, entertainment and education. See visiting national exhibits, kick back with a cup of coffee or explore the world in Science City. After a full day and belly, the bus will return you to the Marriott at approximately 4:30 pm.

Closed toe shoes are required for this field trip.
Lunch is included in the registration fee for this trip.

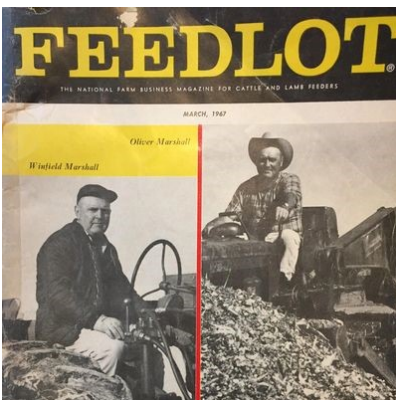
2. Mid Missouri Energy / Marshall and Fenner Farms

8:00 a.m. - 5:00 p.m.

Wednesday, September 25, 2019

Cost: \$ 65.00 / person

This all day field trip starts with a bit of a bus ride to Mid Missouri Energy, an ethanol and ethanol product processing plant located in Malta Bend, MO. Learn how MME supports the local community by turning nearly 18 million locally grown bushels of corn into environmentally friendly fuel.



To further your education on the beginnings of ethanol, you will then visit the Marshall and Fenner Farms. This third generation, family farm boasts both cattle and diversified crop operations.

Closed toe shoes are required for this field trip.
Lunch is included in the registration fee for this trip.

FIELD TRIPS

3. *Magellan Pipeline / WWI Museum / Money Museum*

8:00 a.m. - 2:00 p.m.



Wednesday, September 25, 2019

Cost: \$ 50.00 / person

Start your day off by exploring the Magellan Pipeline, and learning about midstream trading, storage and transportation of oil and petroleum based products. From here we will travel to the National WWI Museum and Memorial. While here see the Liberty Tower, Exhibit Hall, Memory Hall, and Assyrian Sphinxes. Learn about the Guardian Spirits that watch over the tower.



This trip will be rounded out by a trip to the Federal Reserve's Money Museum. This walk in experience includes interactive exhibits on banking and finance, and the historic Harry S Truman coin collection.

Closed toe shoes are required to visit the pipeline, and valid photo IDs are required for the Money Museum.

Lunch is on your own.

4. *Port KC / Steam Boat Arabia*

8:00 a.m. - 1:00 p.m.

Thursday, September 26, 2019

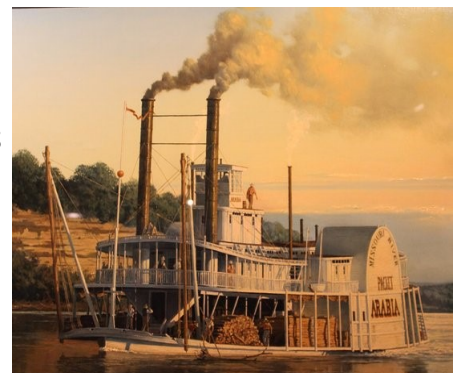
Cost: \$ 65.00 / person

What is the Port of Kansas City? On this field trip discover how Port KC plays a critical leadership role ensuring that Kansas City's riverfront becomes a long term economical and cultural oasis in the Midwest. See how by redeveloping the city's waterfront, Port KC has improved opportunities for commerce, residence and leisure.

Then take a short ride to visit the historic Arabia Steamboat Museum. The steamboat sank in 1856 with over 200 tons of cargo. Due to erosion, the Missouri river changed course over time and the Arabia was buried under what would become a cornfield. Learn how a band of 5 families banded together in 1988 and unearthed the long forgotten artifacts contained in her hull.

Before heading back to the hotel, stop for tacos, burgers and ice cold beer at the County Road Ice House.

This trip includes some walking so please wear comfortable shoes. Lunch is included in the registration fee for this trip.



FIELD TRIPS

5. Subtropolis / Kauffmann Stadium Tour

8:00 a.m. –2:00 p.m.

Thursday, September 26, 2019

Cost: \$ 50.00 / person

Nestled in a 270 million year old limestone, visit the world's largest underground business complex. With over 55 businesses and over 2000 employees is serviced by over 8.2 miles of lighted paved roads.



After returning to the surface, you will be on your way to tour Kauffmann Stadium the home of the Kansas City Royals. You will receive a behind the scenes tour that includes the Royals Dugout, the Crown Club and the visitor's club house.

This trip includes some walking so please wear comfortable shoes. Lunch is on your own.

6. University of Kansas / Holladay Distillery

8:00 a.m. - 5:00 p.m.



Thursday, September 26, 2019

Cost: \$ 70.00 / person

Have you ever wondered how to turn biomass into usable products? Or how 3D printing is related to oil and gas? These are some of the answers students learn at UK. After spending time here you will head to Merchants Pub and Plates, where you can enjoy everything from a

“Bee Sting” to a bison burger.

Once your tummy is sated whet your whistle at the Holladay Distillery. See the spring discovered by Lewis and Clark that has been used to make some of the finest bourbon Missouri has to offer.

This trip includes some walking so please wear comfortable shoes. Lunch is included in the registration fee for this trip.



SEMINARS

1. Gangster Tour of Kansas City

3:00 p.m. - 5:00 p.m.

Wednesday, September 25, 2019

Cost: \$25.00 / person

Step into this trip back in time. "Johnny Holiday" will greet you with "How you's doin' today?" and "How are ya's?" as you Kansas City's gangster "tour." The mob in Kansas City? It just doesn't sound right. But in fact, Kansas City has a rich history of very bad guys.



Johnny Holiday is actually Tim Phillips, a 36-year-old actor who adopts the wise-guy persona to lead these tours. He's dressed in a gangster-cut, '20s-era pinstripe suit and fedora.

Kansas City was a favorite spot of the "old timers." The Gangster Tour puts you hot on the trail of this city's most notorious Goodfellas.

Don't make us twist your arm. Grab your chopper, join us and you'll be immersed in a melodramatic look at mob homes and hangouts, turf wars and infamous crimes like the Union Station massacre. This "tour" will take place within the hotel. No traveling required.

2. Programs! Programs! Get your Programs here!

5:00 p.m. - 7:00

Wednesday, September 25, 2019

Cost: FREE!

Consider the following 3 scenarios:

- 1.) Your club meeting this month is on the 22nd, the speaker you booked 3 months ago just found out that he will be out of the country for work on that day. It's getting toward the end of the year, and you still need an educational program. What are you going to do?
- 2.) You have a small but mighty club – 6 members. Securing a speaker is next to impossible. You've used every video available to you. You want to keep the group interested, but don't know where to turn. What can you do?
- 3.) For the last year your club has covered the stages of a well from Seismic readings to marketing the finished product. In 2018 your club covered the stages of a well from Seismic readings to marketing the finished product. In 2017 your club covered the stages of a well from Seismic readings to marketing the finished product. You're now planning the meeting line-up for 2020. Covering the stages of a well will cause members to run away screaming. What new ideas can you present? Where do you turn to find new ideas?



During this seminar find answers to these questions and more. Determine how to meet program requirements and keep the programs fresh and exciting. Discover ways a presentation to first graders can be used to spice up club programs. Learn that the size of the club doesn't always matter.

Maggi Franks is a 14-year member of Desk and Derrick. During this time, she has served at the club, regional and Association level. In 2017 she was honored to lead ADDC as its President. Thinking out of the box has never been a challenge, but more of an adventure for Maggi. She is married to Ray, with 3 sons, Jacob, Behren and Derek with a Rottweiler named Xena. She is a Senior Accountant with Appalachian Railcar Services, and has resided in Cross Lanes, WV for the last 19 years.

SEMINARS

3. Helpful Hints for Small Clubs

3:00 p.m. - 4:00 p.m.

Thursday, September 26, 2019

Cost: FREE

Over the course of the years the majority of the clubs that make up the Association have become smaller. As a small club what can you do to remain viable? My goal in this seminar is to provide you with some helpful hints in regards to bylaws contents, business meetings, board meetings, use of current technologies to your advantage and overall general attitude. If you have attended any of my other seminars you will often hear me say quality of membership is more important than quantity. I will encourage a group discussion of the issues you are having so that working together we can find a solution.

Sheryl Minear, Past ADDC President, will be the speaker. Sheryl has been a member of ADDC since 1983. She served as Region V Director in 1997. In 2005 Sheryl served on the ADDC Board as Treasurer, Vice President in 2006, President-Elect in 2007, President in 2008 and Immediate Past President in 2009. Sheryl also served as the ADDC Parliamentarian for several years.

Sheryl served on several ADDC committees throughout her years as a member, the most notably being the Certification Program Committee.

Sheryl was named the United States Energy Person of the Year by Nickles Energy in 1999.



4. Social Media Marketing: Facebook and Twitter

4:00 p.m. - 5:00 p.m.

Thursday, September 26, 2019

Cost: FREE

Social networks, such as Facebook, Twitter, LinkedIn, and Instagram are a popular and low-cost method to advertise products and services, influence decisions, and build a trusting community for customers.

Companies and non-profits that utilize social media to market products and services are more likely to establish positive customer relationships as well as elicit donations and membership than those that do not advertise on social media. Where traditional marketing lags, social media marketing fills the gap and provides an opportunity to personally engage with customers.

This seminar will discuss the foundation of an effective social media marketing strategy to build trust and create a community with your club's social network fans and followers; provide a list of content ideas; how to increase engagement, elicit reviews, and recommendations. You'll also learn the difference between Facebook pages and groups, how to create a Facebook Event, Twitter Lists, upload photos, use hashtags, and much more!



Alicia Young, a Buckeye Desk and Derrick member, also has extensive experience with website and search engine optimization (SEO), social media marketing, building company and brand awareness, and blogging. Alicia maintains ADDC's Facebook and Twitter accounts, Buckeye's Facebook page, and is the Northeast Region representative for the Marketing Committee. She earned her master's degree in Technical and Professional Communication from the University of Wisconsin-Stout in May, and currently works as a Standards Technical Writer at Marathon Petroleum Corporation in Findlay, Ohio.

Certification

Thursday, September 26, 2019

Marketing

8:00 am - 5:00 pm

Cost: \$75.00 for members

\$125.00 for non-members

In 2002 the ADDC Board of Directors decided that ADDC should go a step beyond just presenting seminars at each year's convention. A task force was formed and developed goals and guidelines for what is now the ADDC Certification Program. Each year at convention, one of six programs is offered ranging from Geology to Accounting. Once an individual takes all six (6) classes and comprehensive exams passed, he or she is awarded the Petroleum Technician Certificate of Completion.



This year we are proud to be offering Marketing. This class will include the basics. What are the basics of marketing, and how does it relate to Petroleum? How do refiners market petroleum products? What are some key business processes?

Barbara Pappas will be your instructor for this class. Barbara has been employed with Cobra Oil and Gas Corporation for the past 19 years as the Drilling & Regulatory Administrator to the Drilling and Production Manager, the Operations Manager, and the Operations Engineer. Responsible for all state and federal production, regulatory, and compliance filings of oil and gas wells in Alabama, Arkansas, Kansas, Louisiana, Michigan, North Dakota, Oklahoma, Texas, Utah, and Wyoming. Ensures accuracy concerning oil and gas allocations including working with oil and gas marketing agents.

Mrs. Pappas graduated from Wayland Baptist University with a BAS in Education and a BAS in Business Management in 2014. She also obtained her MBA in Business Management with Wayland Baptist University in March 2017.



Barbara Pappas is a member of the Desk and Derrick Club of Wichita Falls Texas. Barbara joined Desk and Derrick in 2006 and quickly became involved in volunteering for the club's fundraisers. Barbara chaired the Field Trip Committee in 2008 and 2009. She joined the Board of Directors in 2009 as Secretary and became Vice President and Program Chairman in 2010. She was the Club President in 2011 and 2018, and GAC for Region V Meeting in 2012. Barbara continued up the ADDC ladder as the Region V Director in 2013, and the 2014 ADDC Secretary including Leadership Chairman, Membership Chairman, and Ad-Hoc Strategic Planning Chairman. She has written articles concerning PHMSA regulations and Management Leadership. Mrs. Pappas completed the ADDC Petroleum Technician Certification Program in 2016.

Swinging Good Time

Friday
September 27, 2019
6:00 pm – 9:00 pm



*Join us for an
evening of deli-
cious food, enter-
taining music,
and the open
doors of the
American Jazz
Museum*

Cost:

Members –

Included in Registration

Guests and Non-members

\$60.00

Cash Bar Available

Transportation provided
to and from hotel

Located in the Historic 18th & Vine Jazz District in Kansas City, MO, the **American Jazz Museum** showcases the sights and sounds of jazz through interactive exhibits and films. It's no surprise that the American Jazz Museum is

located in a former hotbed for the genre. During the 1920s and 30s, jazz flourished at 18th & Vine and on nearby 12th Street. The American Jazz Museum features four jazz greats, but Kansas City was considered a mecca for many musicians; legends like Count Basie, Andy Kirk and Joe Turner. It is said that Jazz may have been born in New Orleans, but it grew up in Kansas City. It is the only museum in the world solely focused on the preservation, exhibition and advancement of jazz music. *Kansas City will be there, the music will be there, famous bar-b-que will be there, so what are you waiting for!*



David Basse, Jazz Vocalist and band will be the live entertainment for the evening. More than a vocalist, David Basse's voice has come to represent the jazz and blues of Kansas City. The Kansas City Star called him, "The voice of Kansas City". Mr. Basse became a regular featured performer on *12th Street Jump*, public radio's weekly jazz and is now heard in over 100 cities. With over 40 years of living a life dedicated to jazz, and his undying love of art and music this will be a performance you will not want to miss.

Joe's Kansas City Bar-B-Que will be catering our evening meal. Barbecue in Kansas City is more than a menu item or a method of preparation. It's an institution, rich with history and culinary tradition that shapes the city's dining landscape every day – and has since the early 1900s. For decades, visitors from across the globe have traveled here, drawn in by its smoky aroma and delicious taste. The one place everyone wants to go is Joe's Kansas City Bar-B-Que. Famous for its cuisine, it is often an hour wait just to get a table. However, we've got you covered. We will bring the barbecue to you. Joe's delicious wood smoked, mouthwatering beef brisket and pulled pork will be the main feature of our buffet. Joe's is not ordinary, it is extraordinary!



HOTEL INFORMATION

Kansas City Country Club Marriott - Kansas City, MO

Marriott Country Club Plaza - 4445 Main Street, Kansas City, MO 64111

If making reservations on line - Use the Booking Code provided in registration email
or call the Hotel direct at (816) 531-3000 and ask for the *Association of Desk & Derrick Clubs*

Room Rates: \$169 Single / Double / Triple / Quad

Deadline for Reservations—[September 2, 2019](#) to lock in rates. Reservations received after that date will be provided on a space available basis at the hotel's current rate.



Services and Amenities

All public areas non-smoking
Beauty shop
Car Rental
Concierge Lounge Hours
Vending machines
Buffet breakfast, fee from: 17.95 USD
Cash machine/ATM
Concierge desk
Full American breakfast, fee from: 16 USD
Housekeeping service daily
Limousine service
Mobility accessible rooms
Newspaper delivered to room, on request
Newspaper in lobby
Redesigned Marriott
Room service
Safe deposit boxes, front desk
Valet dry-cleaning



Dining Services

Room service
Sundry/Convenience store
Main Street Grill
Open for breakfast and lunch
M.I. Greatroom
Open for Dinner
Café Express
Open for breakfast
Casual dress at all hotel restaurants

This hotel does not provide shuttle service.

Alternate Transportation:

Classic Car Svc: 866-546-6490
reservation required

Est. Taxi fare: \$65.00 one way

REGISTRATION FORM - MEMBER

Please use separate form for each registrant

Please Print:

First Name: _____

Club: _____

Last Name: _____

Region: _____

Delegate: _____ Alternate: _____

Company: _____

This is my first ADDC Convention _____

Office Phone: _____

Special Dietary Restrictions _____

Home Phone: _____

E-mail: _____

Past ADDC President _____ (year)

Current ADDC Position: _____

	Amount
Registration Fee	\$ 250.00
<i>Includes: All Business Sessions, Friday Industry Luncheon, Friday night Ice Breaker, Saturday Awards Luncheon, Saturday night Banquet</i>	
Please enter Field Trip, Seminar or event and below:	
Certification Class \$ 75.00	
Field Trip FT1 @ \$ 75.00	
Field Trip FT2 @ \$ 65.00	
Field Trip FT3 @ \$ 50.00	
Field Trip FT4 @ \$ 65.00	
Field Trip FT5 @ \$ 50.00	
Field Trip FT6 @ \$ 70.00	
Seminar S1 @ \$25	
Seminars S2-S4 Free	
S2_____ S3_____ S4_____	
TOTAL	\$

Pay by Credit Card:

_____ MasterCard _____ Visa _____ Discover

Card # _____

Exp. Date: _____

Signature: _____

Date: _____

All credit card registrations process in U.S. funds. Please note that we do not accept credit card information via e-mail.

Credit card registrations must be sent via mail, or telephone

Checks payable to: **ADDC Convention Fund**. U.S. and Canadian registrants pay by check in U.S. Funds.

Mail to:

2019 ADDC Convention Fund
PO Box 17829
San Antonio, TX 78217

REGISTRATION DEADLINES: Members/Guest: Early Registration Postmarked prior to August 1, 2019.

Late Registration: \$275.00 Postmarked after August 1, 2019.

Refund Policy: FULL Refund (Postmarked) August 26, 2019. Refunds may be made if funds are available.
NO REFUND AFTER September 9, 2019.

REGISTRATION FORM—NON-MEMBER/GUEST

Please use separate form for each registrant

Please Print:

First Name: _____

Home Phone: _____

Last Name: _____

E-mail: _____

Company: _____

Guest of: _____

Office Phone: _____

Special Dietary Restrictions _____

Home Phone: _____

	Amount
Please enter Field Trip, Seminar or event and cost below:	
Friday Industry Luncheon \$ 40.00	
Friday Night Ice Breaker \$ 60.00	
Saturday Recognition Luncheon \$ 40.00	
Saturday Banquet \$ 70.00	
Certification Class - "Marketing" \$125.00	\$
Field Trip No. _____	
Field Trip No. _____	
Field Trip No. _____	
Seminar No. _____	
Seminar No. _____	
Seminar No. _____	
TOTAL	\$

Credit Card Charge:

____ MasterCard ____ VISA ____ Discover

Card # _____

Exp. Date: _____

Signature: _____

Date: _____

All credit card registrations process in U.S. funds. Please note that we do not Accept credit card information via e-mail. Credit card registrations must be sent via mail, FAX or telephone

Checks payable to: **ADDC Convention Fund**. U.S. and Canadian registrants pay by check in U.S. Funds.

Mail to:

2019 ADDC Convention Fund
PO Box 17829
San Antonio, TX 78217

Please fill out emergency information form and attach to registration form before sending in.

REGISTRATION DEADLINES: Members/Guest: Early Registration Postmarked prior to August 1, 2019.

Late Registration: \$275.00 Postmarked after August 1, 2019.

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NO REFUND AFTER September 9, 2019.

MEDICAL RELEASE FORM

(Must be completed by each Member or Guest)

Medical Release Form

This form is to be completed by each person (*member or guest*) attending Convention activities. Signed release forms must be received before departure on any field trip or special event.

PLEASE RETURN THE SIGNED RELEASE FORM WITH EACH REGISTRATION FORM

(This form may be copied for additional reservations. The information provided here is regarded as confidential.)

Club Name: _____
(For members only)

Last Name: _____ First Name: _____

IN CASE OF EMERGENCY, PLEASE NOTIFY:

Name: _____ Relationship: _____

Contact #: _____ Email Address: _____

I understand that my participation in the field trips or special events is at my own risk and responsibility. The Association of Desk and Derrick Clubs assume no liability.

Signature: _____

Date: _____